



WOMEN'S LEAGUE FOR CONSERVATIVE JUDAISM

475 Riverside Drive, Suite 820 New York, NY 10115

Telephone: 212.870.1263 • Fax: 212.870.1261 • Email: rkessler@wlcj.org

CONVENTION 2010

Sunday—Wednesday • December 12—15, 2010

Marriott Waterfront Baltimore

Dear Merchant,

Women's League for Conservative Judaism, **the largest synagogue affiliated women's organization in the world**, is excited to announce its **biennial convention**, December 12 to 15, in Baltimore, Maryland. We will be at the Marriott Waterfront in a facility with a large exhibition hall centrally located for delegate shopping.

We are expecting over a thousand delegates and guests from the United States, Canada, Israel, and Mexico, many of whom will be shopping for their sisterhood Judaica Gift Shops. We are looking to feature a wide variety of merchandise, including items of Judaica, fine art, jewelry, fashion accessories, wearable art, ceramics, glass, toys, stationery, and skin care products. This is an outstanding opportunity for you to highlight your merchandise, showcase your products and create new accounts with a very exciting audience.

This year you can look forward to:

- Directory of vendors, including booth location, distributed to all delegates
- Centrally located booths for delegate shopping
- Private shopping for Judaica Gift Shop Chairs
- Special events scheduled in the exhibit hall
- Exhibit hall opening and closing hours posted in daily newsletter
- List of Women's League sisterhoods with Judaica Gift Shops

Base price for a booth is \$750, and we are offering a Special Convention Package for \$1,000. The package will include:

- 8 x 10 booth (\$750 value)
- Ad in new virtual convention journal that will be on-line for a full year (\$200 value)
- Ad in the daily newspaper (\$30 value)
- Listing in the *Women's League Directory of Judaica Shop Suppliers*, link on the Women's League website (www.wlcj.org) to your site (\$75 value)

For your convenience, we are attaching an exhibitor registration form.

For additional information, contact Women's League Office Administrator Razel Kessler at rkessler@wlcj.org or 212.870.1263.



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EXHIBITOR REGISTRATION

Date _____

Company name _____

Products (be specific) _____

Price range _____

Representative _____

Address _____

Phone _____

FAX _____ Email _____

Website _____ or include pictures of your work/merchandise

VENDOR OPTIONS

_____ 8' x 10' booth: \$750 US

_____ Corner location: add \$100 surcharge

Number of booths _____ (\$100 discount on second booth)

_____ Exhibitor's Special Package: \$1000 US

Includes: One 8' X 10' booth, piped and draped; listing in *Directory of Judaica Shops in North America*; listing and link to your website on Women's League website, www.wlcj.org; ad in the daily convention newsletter. **New this year: ad in the virtual convention journal that will be played throughout convention and run online for a full year and link directly to your website.**

PAYMENTS

\$100 due with submission of this form to hold a booth

50% deposit due by July 15, 2010

Refunds, less \$100 processing fee, until September 15, 2010; non-refundable after that date

Balance due September 15, 2010

Exhibit set up will begin on Sunday morning, December 12, at 7:00 AM. Exhibitors may bring materials to the hotel Saturday after 6:00 PM. It will be stored until Sunday morning.

Registration and payment of deposit assure priority attention to your request for a booth. A formal contract will be sent sufficiently in advance of Convention 2010. Women's League reserves the right to change rental rates of booths, subject to increased costs and expenses, and will publish the rates on the formal contract.

Accepted by (please print) _____

Signature _____

Check enclosed. Master Card/Visa Card # _____

Expiration Date _____ 3-digit code back of card _____

Fax or mail to Women's League at above address.