



THE EASTCHESTER IRISH AMERICAN SOCIAL CLUB
PRESENTS OUR 12TH ANNUAL ST. PATRICK'S DAY PARADE
ON MARCH 13TH AT 3:00 ON ROUTE 22

2016 PARADE GRAND MARSHAL

DR. HELENE MURTHA-DOOLEY

2016 HONOREES

KATHLEEN DOODY

CHRISTINE DOODY-DOHERTY

MICHAEL P. DENNING
BRENDAN G. LYNCH
Parade Co-Chairmen

DR. HELENE MURTHA-DOOLEY
2016 Grand Marshal

JOSEPH DOOLEY
BRIAN DOOLEY
CAROLINE DOOLEY
DIANNE MURTHA-FITZPATRICK
JOHN MURTHA
NEIL MURTHA
Aides to the Grand Marshals

KATHLEEN DOODY
CHRISTINE DOODY-DOHERTY
Honorees

Committee Members:

BRENDAN AHERN

TOM BEIRNE

JOHN COLLINS

CONNIE CULLEN

DAN FOLEY

JENNIFER FOLEY

BILLY GEORGE

PATTY GEORGE

BRENDA GERAGHTY

PAT HALLORAN

WILLIE MANNION

ENDA MCINTYRE

GERRY MCLOUGHLIN

MARGARET MURTAGH

PATRICK MURTAGH

AIDAN RUANE

SHONA RUANE

ELIZABETH SCHAEFER

KEVIN SCHAEFER

Officers:

JOHN MURTHA
President

BRENDAN LYNCH
Vice President

DAN FOLEY
Treasurer

SHONA RUANE
Recording Secretary

ANNEMARIE FLANNERY
Correspondence Secretary

PATTY GEORGE
Membership Secretary

BRENDAN AHERN
Sergeant-at-Arms



EASTCHESTER
Irish-American Social Club

P.O. Box 142
Eastchester, NY 10709

St. Patrick's Day Parade Sponsorship Request Form

In celebrating our 50th year, The Eastchester Irish-American Social Club is proud to honor its **Grand Marshal, Dr. Helene Murtha-Dooley**, at the 12th Annual Eastchester St. Patrick's Day Parade at 3:00 on March 13th

A list of prices for Sponsor Packages may be found on the sheet attached.



The Eastchester Irish have gone **green!** We have implemented a virtual online ad journal rather than the paper journal of the past. Besides saving costs and the environment, other benefits to our sponsors are:

- * The journal will be played on large flat screen TV's during our festival
- * Available 365 days 24/7 and viewed by all those visiting our website
- * Offers instant exposure as ads are activated within days of submission

Please complete below and return no later than March 1, 2016.

Name: _____

Phone: _____

Address: _____

Email: _____

I have chosen the following Sponsorship Package: _____

Attach or e-mail your ad to: journal317@gmail.com Ad best viewed if sent in landscape and 1000px(width) by 670px(height) Request that journal add format be JPEG OR WORD. PDF'S are the least friendly

Make check payable to: **Eastchester St. Patrick's Day Parade**
P.O. Box 142, Eastchester, NY 10709

Or visit our website www.eastchesterirish.org if you wish to pay on line.

If you have any questions, please contact Pat Halloran at 917-864-5990 or Mike Denning at 914-261-3439, or visit our website at:



Corporate Sponsorships



Green Line Sponsor: \$3,000+ (Exclusive to 1)

- ◆ 5 Parade Banners across parade route 2 weeks prior to the parade
- ◆ Participate in Official Green Line Painting Ceremony on Route 22
- ◆ Business name displayed on parade posters and advertising
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Green Line sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Festival at Lake Isle



Emerald Sponsors: \$2,000+ (Limit to 6)

- ◆ 5 (20ft) Parade Banners across parade route 2 weeks prior to the parade
- ◆ Business name displayed on parade posters and advertising
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Emerald sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Festival at Lake Isle



Platinum Sponsors: \$1,000+

- ◆ Parade Sponsor Sign, 2 ft. x 3ft. posted along parade route
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Platinum sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Festival at Lake Isle



Gold: \$500+

- ◆ Parade Sponsor Sign, 2 ft. x 3ft. posted along parade route
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Gold sponsor virtual online journal ad



Silver: \$275+

- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Silver sponsor virtual online journal ad



Friends of the Parade: \$200+

- ◆ Business name listed on website.
- ◆ Business name listed in online journal