



THE EASTCHESTER IRISH AMERICAN SOCIAL CLUB
PRESENTS OUR 12TH ANNUAL ST. PATRICK'S DAY PARADE
ON MARCH 13TH AT 3:00 ON ROUTE 22

2016 PARADE GRAND MARSHAL

DR. HELENE MURTHA-DOOLEY

2016 HONOREES

KATHLEEN DOODY

CHRISTINE DOODY-DOHERTY

OUR FESTIVAL TO CELEBRATE OUR GRAND MARSHAL AND HONOREES WILL TAKE PLACE AT LAKE ISLE ON
MARCH 5TH IN THE EVENING.

MICHAEL P. DENNING
BRENDAN G. LYNCH
Parade Co-Chairmen

DR. HELENE MURTHA-DOOLEY
2016 Grand Marshal

JOSEPH DOOLEY
BRIAN DOOLEY
CAROLINE DOOLEY
DIANNE MURTHA-FITZPATRICK
JOHN MURTHA
NEIL MURTHA
Aides to the Grand Marshals

KATHLEEN DODDY
CHRISTINE DOODY-DOHERTY
Honorees

Committee Members:

BRENDAN AHERN
TOM BEIRNE
JOHN COLLINS
CONNIE CULLEN
DAN FOLEY
JENNIFER FOLEY
BILLY GEORGE
PATTY GEORGE
BRENDA GERAGHTY
PAT HALLORAN
WILLIE MANNION
ENDA MCINTYRE
GERRY MCLOUGHLIN
MARGARET MURTAGH
PATRICK MURTAGH
AIDAN RUANE
SHONA RUANE
ELIZABETH SCHAEFER
KEVIN SCHAEFER

Officers:

JOHN MURTHA
President

BRENDAN LYNCH
Vice President

DAN FOLEY
Treasurer

SHONA RUANE
Recording Secretary

ANNEMARIE FLANNERY
Correspondence Secretary

PATTY GEORGE
Membership Secretary

BRENDAN AHERN
Sergeant-at-Arms



EASTCHESTER
Irish-American Social Club
P.O. Box 142
Eastchester, NY 10709

St. Patrick's Day Parade Sponsorship Request Form

In celebrating our 50th year, The Eastchester Irish-American Social Club is proud to honor its **Grand Marshal, Dr. Helene Murtha-Dooley**, at the 12th Annual Eastchester St. Patrick's Day Parade at 3:00 on March 13th

A list of prices for Sponsor Packages may be found on the sheet attached.



The Eastchester Irish have gone **green!** We have implemented a virtual online ad journal rather than the paper journal of the past. Besides saving costs and the environment, other benefits to our sponsors are:

- * The journal will be played on large flat screen TV's during our festival
- * Available 365 days 24/7 and viewed by all those visiting our website
- * Offers instant exposure as ads are activated within days of submission

Please complete below and return no later than March 1, 2016.

Name: _____

Phone: _____

Address: _____

Email: _____

I have chosen the following Sponsorship Package: _____

Attach or e-mail your ad to: journal317@gmail.com Ad best viewed if sent in landscape and 1000px(width) by 670px(height) Request that journal add format be JPEG OR WORD. PDF'S are the least friendly

Make check payable to: **Eastchester St. Patrick's Day Parade**
P.O. Box 142, Eastchester, NY 10709

Or visit our website www.eastchesterirish.org if you wish to pay on line.

If you have any questions, please contact Pat Halloran at 917-864-5990 or Mike Denning at 914-261-3439, or visit our website at:

Individual Sponsorships



Platinum Sponsors: \$1,000+

- ◆ Parade Sponsor Sign, 2 ft. x 3ft. posted along parade route
- ◆ Name displayed on www.eastchesterirish.org for one year
- ◆ Platinum sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Festival at Lake Isle



Gold Sponsors: \$500+

- ◆ Parade Sponsor Sign, 2 ft. x 3ft. posted along parade route
- ◆ Name displayed on www.eastchesterirish.org for one year
- ◆ Gold sponsor virtual online journal ad



Silver Sponsors: \$275+

- ◆ Name displayed on www.eastchesterirish.org for one year
- ◆ Silver sponsor virtual online journal ad



Friends of the Parade: \$200

- ◆ Full page virtual online journal ad



Friends of the Parade: \$150

- ◆ ½ page virtual online journal ad



Friends of the Parade: \$75

- ◆ ¼ page virtual online journal ad