

THE 14TH ANNUAL EASTCHESTER ST. PATRICK'S DAY PARADE IS SCHEDULED TO TAKE PLACE ON SUNDAY MARCH 11, 2018 AT 3:00 P.M. ON ROUTE 22. THE ST. PATRICK'S DAY PARADE COMMITTEE IS PROUD TO ANNOUNCE OUR GRAND MARSHAL IS:

HON. SHEILA MARCOTTE

Volunteer, Realtor, Former Elected Official

Sheila Marcotte, a resident of Tuckahoe, well known for her community service as a volunteer, licensed realtor and elected official, has been named by the Eastchester Irish-American Social Club (EIASC) as Grand Marshal for the EIASC's 14th Annual Eastchester St. Patrick's Day Parade.

Marcotte was born and raised in Framingham, MA, and moved to New York in 1983 to attend the College of New Rochelle where she received a bachelor's degree in psychology with a minor in education. Upon graduation in 1987, she remained in New York and began a career in finance for the brokerage firm of EF Hutton. In 1991, she married Tom Marcotte and eventually left Wall Street, as a vice president for Lehman Brothers on the retail high-yield trading desk, to raise their family.

In 1998, Marcotte moved to the Village of Tuckahoe where her application to volunteer with the village led to an appointment on the Library board in 1999. After serving as secretary to the Library board, she was appointed as a commissioner on the Village Planning Board. In October 2001, the Tuckahoe Village Board appointed her as Trustee and she was elected to that position the following March. Marcotte was appointed to the Eastchester Town Board in 2004 and was twice elected to that seat.

In the spring of 2010, Marcotte won a special election as Westchester County Legislator for District 10 which covers Eastchester, Tuckahoe and about one half of New Rochelle. She served on the county board for seven and a half years with two terms as chair, budget and appropriations, and four terms on legislation, seniors and environmental committees.

Marcotte has been a licensed realtor for 24 years and is with Steckler Real Estate. She continues to volunteer with various community projects including the Eastchester Historical Society, Meals on Wheels and Snow Angels, a program that coordinates volunteers to help remove snow for those who are unable to do so. She and Tom have four children, Thomas, Meghan, Matthew and Kevin.

Marcotte has volunteered with the EIASC for several years as one of the St. Patrick's Day parade emcees announcing commentary and background information on the marchers to the assembled crowds. As Grand Marshal, she has selected as aides, her sister Colleen Chesmore and daughter Meghan Marcotte.

She traces her Irish heritage from her father, Richard Chesmore, with her paternal great grandparents, Michael F. Carr and Ellen Joyce, hailing from Louisburgh, County Mayo, and coming to the United States in the late 1800s. Carr and Joyce were married in 1895 in Framingham. They had 12 children—one of whom was Sarah Carr. Richard Chesmore, is the son of Sarah Carr and Earl Heath Chesmore who married in 1928. The Chesmore family name can be traced back to 1715, in Holliston, MA, beginning with Jessie and Samuel Lovering, both of whom fought in the American Revolution.

PLEASE NOTE THE PARADE'S ANNUAL FESTIVAL WILL BE AT THE GREENTREE COUNTRY CLUB IN NEW ROCHELLE, NY ON SATURDAY EVENING MARCH 3TH.

TICKET INFORMATION IS AVAILABLE AT EASTCHESTERIRISH.ORG OR BY EMAIL TO NANCY HEFFERNAN AT MROMJM@OPTONLINE.NET

PARADE SPONSORSHIP REQUEST FORMS ARE AVAILABLE. ALL JOURNAL ADS ARE GREATLY APPRECIATED.

MICHAEL P. DENNING
BRENDAN G. LYNCH
Parade Co-Chairmen

HON. SHEILA MARCOTTE
2018 Grand Marshal

COLLEEN CHESMORE
MEGHAN MARCOTTE
Aides to the Grand
Marshals

PATRICE M. BUCKLEY
PEGGY G. LYNCH
Honorees

Committee Members:

TOM BEIRNE
JOHN COLLINS
CONNIE CULLEN
DAN FOLEY
BILLY GEORGE
PAT HALLORAN
NANCY HEFFERNAN
WILLIE MANNION
GARY MCCLOSKEY
GERRY MCLOUGHLIN
MARGARET MURTAGH
PATRICK MURTAGH
JOHN MURTHA
AIDAN RUANE
KEVIN SCHAEFER

Officers:

BRENDA GERAGHTY
President
HELENE DOOLEY
Vice President
DAN FOLEY
Treasurer
SHONA RUANE
Recording Secretary
ANNEMARIE FLANNERY
Correspondence Secretary
ELIZABETH SCHAEFER
Membership Secretary
BRENDAN AHERN
Sergeant-at-Arms



EASTCHESTER
Irish-American Social Club
P.O. Box 142
Eastchester, NY 10709

St. Patrick's Day Parade Sponsorship Request Form

The Eastchester Irish-American Social Club is proud to honor its **2018 Grand Marshal**, the *Hon. Sheila Marcotte*, at the 14th Annual Eastchester St. Patrick's Day Parade on March 11th at 3:00.

A list of prices for Sponsor Packages may be found on the sheet attached.



The Eastchester Irish have gone **green!** We have implemented a virtual online ad journal rather than the paper journal of the past. Besides saving costs and the environment, other benefits to our sponsors are:

- * The journal will be played on large flat screen TV's during our festival
- * Available 365 days 24/7 and viewed by all those visiting our website
- * Offers instant exposure as ads are activated within days of submission

Please complete below and return no later than February 26, 2018.

Name: _____

Phone: _____

Address: _____

Email: _____

I have chosen the following Sponsorship Package: _____

Attach or e-mail your ad to: journal317@gmail.com Ads are best viewed if sent in landscape and 1000px(width) by 670px(height) We request that journal add format be JPEG OR WORD. PDF'S can not be used.

Make check payable to: **Eastchester St. Patrick's Day Parade**
P.O. Box 272, Eastchester, NY 10709

Or visit our website www.eastchesterirish.org if you wish to pay on-line.

If you have any questions, please contact Pat Halloran at 917-864-5990 or Mike Denning at 914-261-3439, or visit our website at:

www.eastchesterirish.org

CORPORATE SPONSORSHIPS



Parade Grandstand Sponsor: \$5,000+

- ◆ 5 (20ft) Parade Banners across parade route 2 weeks prior to the parade
- ◆ Parade Banner across the grand stand on March 11th at the Parade
- ◆ Business name displayed on posters at Gala
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ 10 complimentary tickets to the St. Patrick's Day Gala at Greentree C.C.



Gala Dinner Sponsor: \$5,000+

- ◆ 5 (20ft) Parade Banners across parade route 2 weeks prior to the parade
- ◆ Business name displayed on posters at the Gala
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Gala Dinner sponsor virtual online journal ad
- ◆ 10 complimentary tickets to the St. Patrick's Day Gala at Greentree C.C.



Emerald Sponsors: \$2,000+

- ◆ 5 (20ft) Parade Banners across parade route 2 weeks prior to the parade
- ◆ Business name displayed on parade posters and advertising
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Emerald sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Gala at Greentree C.C.



Platinum Sponsors: \$1,000+

- ◆ Parade Sponsor Sign, 2 ft. x 3ft. posted along parade route
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Platinum sponsor virtual online journal ad
- ◆ 2 complimentary tickets to the St. Patrick's Day Gala at Greentree C.C.



Gold: \$500+

- ◆ Parade Sponsor Sign, 2 ft. x 3ft. posted along parade route
- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Gold sponsor virtual online journal ad



Silver: \$300+

- ◆ Business web site linked to www.eastchesterirish.org for one year
- ◆ Silver sponsor virtual online journal ad



Friends of the Parade: \$200+

- ◆ Business name listed on website.
- ◆ Business name listed in online journal



SAVE THE DATE!

Eastchester Irish-American Social Club's

14th Annual
St. Patrick's Day Gala

Grand Marshal
Hon. Sheila Marcotte

Honorees
Patrice Buckley & Peggy Lynch

Live Entertainment by **Celtic Cross**
The Hendry School of Dance
And More...

Saturday March 3, 2018
Greentree Country Club
New Rochelle

Eastchesterirish.org

